## Jason Morado, Senior Project Manager, ETC Institute

Education

*M.B.A., Webster University, 2009*

*B.S. in Business Administration – Marketing, Avila University 2000*

Professional Experience

Mr. Morado has more than 14 years of experience in the design, administration and analysis of community market research. He has served as the project manager and senior researcher on community research projects for over 250 local governmental organizations throughout the U.S. He has also assisted in the coordination and facilitation of focus groups and stakeholder interviews for a wide range of parks and recreation needs assessment surveys, strategic and long range planning efforts, comprehensive planning efforts, and other customer satisfaction initiatives.

Customer Survey Research Experience

Mr. Morado has served as a senior researcher and project manager for Customer Satisfaction Survey Research for dozens of local governmental organizations. Some of these organizations include:

* Auburn, California
* Austin, Texas
* Bensenville, Illinois
* Blue Springs, Missouri
* Cabarrus County, North Carolina
* Casper, Wyoming
* Chapel Hill, North Carolina
* Charlotte, North Carolina
* Chickasha, Oklahoma
* Clayton, Missouri
* Columbia, Missouri
* Creve Coeur, Missouri
* Dallas, Texas
* Davenport, Iowa
* Des Moines, Iowa
* Fort Worth, Texas
* Gardner, Kansas
* Glenview, Illinois
* Greenville, North Carolina
* Hallandale Beach, Florida
* High Point, North Carolina
* Independence, Missouri
* Indio, California
* Johnson County, Kansas
* Jonesboro, Arkansas
* **Kansas City, Missouri**
* King County, Washington
* Kirkwood, Missouri
* Las Vegas, Nevada
* Mecklenburg County, North Carolina
* Meridian, Idaho
* Midwest City, Oklahoma
* Mountain Brook, Alabama
* Oak Grove, Missouri
* Oklahoma City, Oklahoma
* Olathe, Kansas
* Pinehurst, North Carolina
* Plano, Texas
* Pueblo, Colorado
* Raymore, Missouri
* Round Rock, Texas
* San Antonio, Texas
* Shoreline, Washington
* Springfield, Missouri
* Tyler, Texas
* Vancouver, Washington

Parks and Recreation Survey Research Experience

Mr. Morado has served as a senior researcher and project manager for Parks and Recreation Needs Assessment Surveys for dozens of local governmental organizations. Some of these organizations include:

* Alexandria, Virginia
* Austin, Texas
* Bloomington, Indiana
* Blue Springs, Missouri
* Burien, Washington
* Burleson, Texas
* Casa Grande, Arizona
* Champaign, Illinois
* Cincinnati, Ohio
* Clayton, Missouri
* Columbia, Missouri
* Columbus, Ohio
* Des Moines, Iowa
* Fairfax County, Virginia
* Jefferson City, Missouri
* Kansas City, Missouri
* Kent, Washington
* Kettering, Ohio
* Lake St. Louis, Missouri
* Lenexa, Kansas
* Longview, Texas
* Los Angeles, California
* Lubbock, Texas
* Moore, Oklahoma
* Mecklenburg County, North Carolina
* Miami, Florida
* Oklahoma City, Oklahoma
* Orlando, Florida
* Overland Park, Kansas
* Peoria, Arizona
* Raleigh, North Carolina
* Redmond, Washington
* San Diego, California
* San Francisco, California
* Southlake, Texas
* St. Paul, Minnesota
* University Place, Washington
* U.S. Marine Corps
* Virginia Beach, Virginia
* Washington D.C.

If ETC Institute is selected for this project, Mr. Morado will assist in the review and design of the community and business survey instruments, as well as the final data and final report.